



HP OpenView

VantagePoint

Next Generation IT Management for the New Enterprise



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Electronic Enterprise
HP OpenView



Eservices Network • Storage • Express Solutions • Applications • Change & Conf





The New Enterprise Needs vs. Reality

The Needs

The Reality

SPEED

COMPLEXITY

See immediate Data, data, data business impactut few answers

Auto-adaptive Skill gap & eople shortages

Fast results Difficult & slow

VantagePoint Provides:



Business-driven Intelligence (See business impact immediately)



Instant Intelligence (Immediate Results)



 Active Intelligence (Respond to the unexpected)

The New Enterprise Demands A New Way of Thinking

oplications, Services

ogical Groupings

Elements



Eservices - bework . Storage . Express Solutions . Applications . Change & Configuration

· Solutions

The New Enterprise Demands A New Way of Thinking

usiness Services



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Elements



Business-driven Intelligence

- **Business transaction insight**
 - Context-driven
 - **Business-centric views**

See the business impact immediately



Instant Intelligence

- Service discovery
- Policy deployment
- Application knowledge
- Business/IT knowledge captured

Fast Results

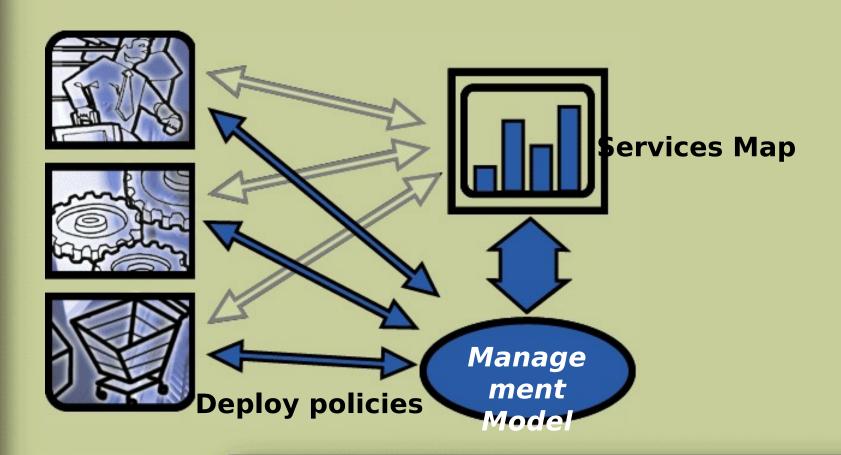


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Eservices Services Storage Express Solutions Applications Change & Configuration

Solutions

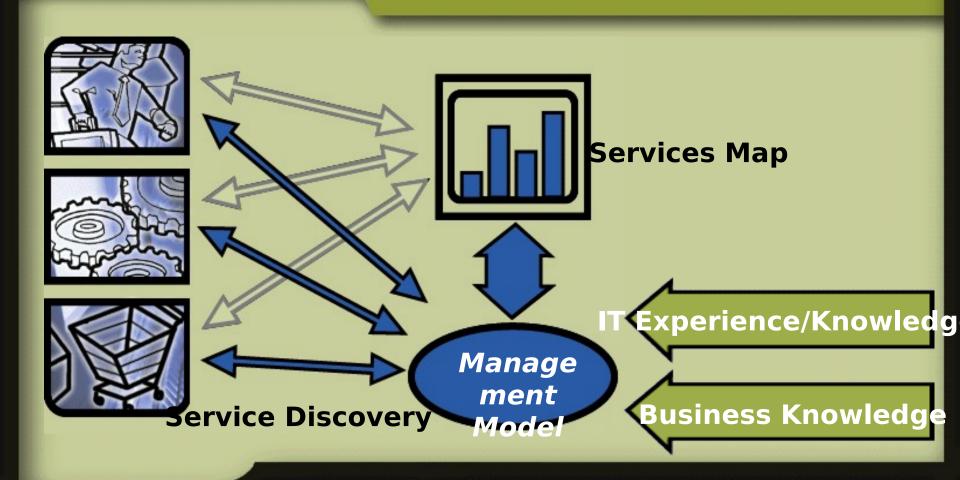
Service Discovery in Action



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Management Model The "Intelligence" Repository

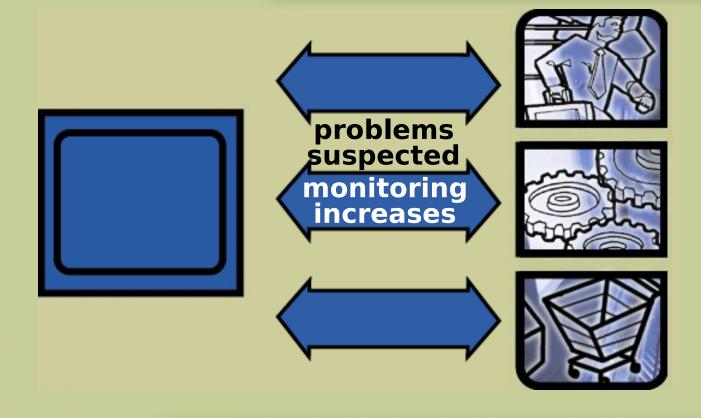




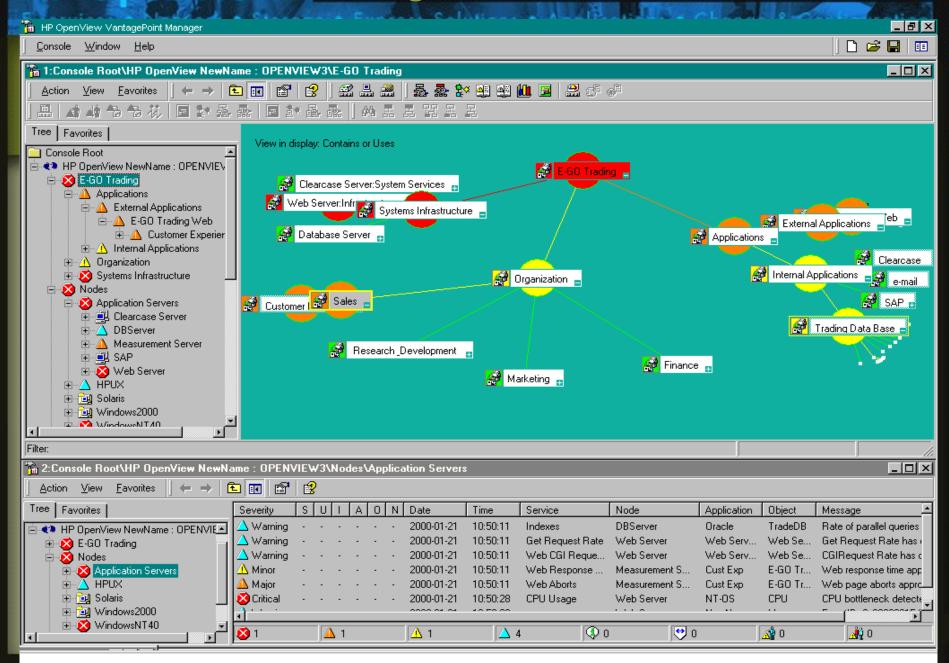
Active Intelligence

- Dynamic measurement
- Guided root-cause analysis
- · Adaminathe ail a riettion

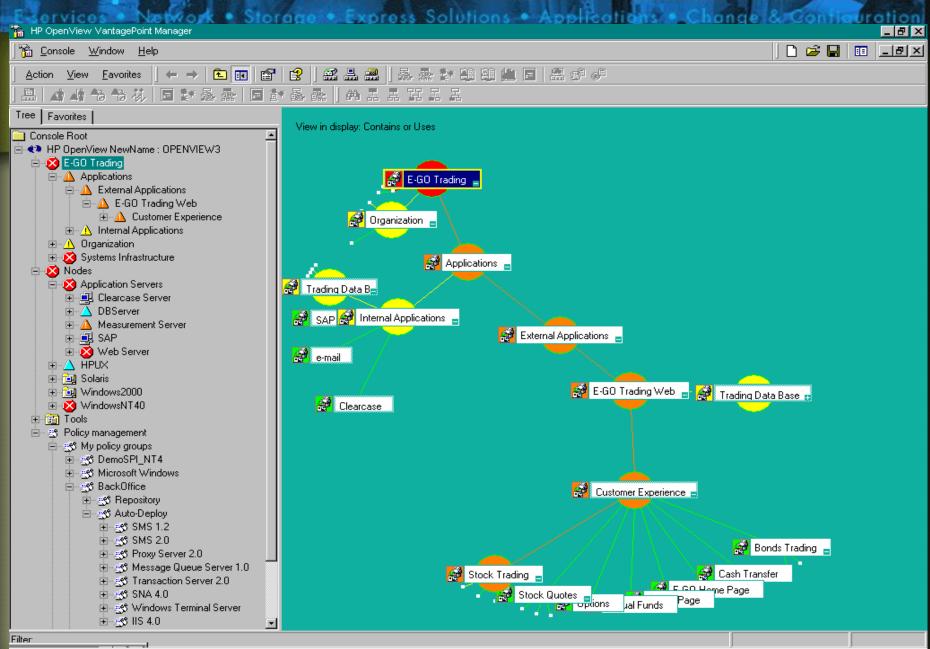
Active Intelligence in Action



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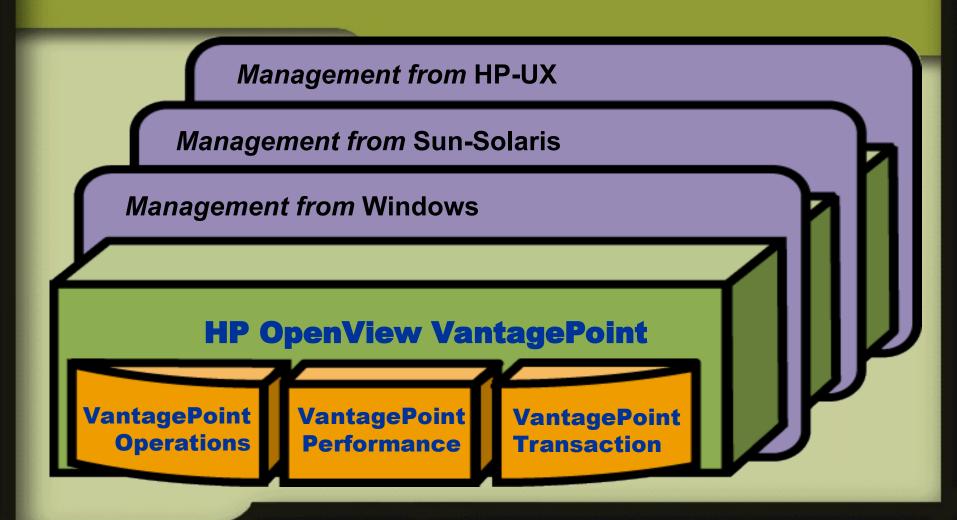
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The VantagePoint Solution







The Complete Solution

- Customer Care support bundled New! with VantagePoint
 - **Customer Care upgrades**
 - Extendivew to 24x7
 - Premier
- Investment protection

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In Summary: The New Management for the New Enterprise

VantagePoint

See immediate business impact

Biz-driven Intelligence

Fast results

Instant Intelligence

Auto-adaptive

Active Intelligence

Complete Solution

Customer Care

The complete stomer experience

Biz Transaction Mgmt